



April 28, 2008

Myra Egli
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To whom it may concern;

I have owned and operated Egli Design since 2003.

My diploma in Applied Multimedia and Communications, along with a Bachelor's Degree in Art Education and professional experience as a Visual Art and Information Technology instructor enables me to make a significant contribution to your firm.

In 2003, I attended the Spratt-Shaw College / Applied Multimedia training centre in Calgary and developed excellent skills in the area of multimedia design. The program focused on the use and application of industry-standard graphic design software. I am confident that I have an in-depth understanding of the technical and creative skills necessary to address both print and web media development.

I have been teaching with the Yukon School system at the high school level in the areas of visual art, information technology and mathematics. At this point in my career I have decided to operate Egli Design on a full-time basis. To that end, I have given considerable thought to how I might contribute my skills in graphic design in the areas of web and print design.

My extensive portfolio demonstrates designs in both print and web media. These designs have been submitted with this proposal.

My resume of education, skills and work experience is attached.

Sincerely,

Myra Egli

Bachelor of Education: Major - Art Education

Diploma Multimedia and Communications

Professional Member: Society of Graphic Designers of Canada



Career Objective

I am seeking work in the areas of multimedia and print design.

Professional Accomplishments

- successfully worked in collaboration with Kluane National Park, Yukon Fisheries and the Kluane National Park Management Board in developing interpretive display material
- designed and published websites: Dalton Trail Lodge, The Town of Haines Junction and WildMan Productions Ltd.
- effectively used computer-based instruction for the delivery of course material for Yukon College
- designed "From First We Met to Internet", a community driven history book, published by Yukon College
- delivered a successful 7 – 12 visual arts program, Information Technology and Mathematics

Teaching Certifications

Saskatchewan, British Columbia and Yukon Territory

Computer Skills

- | | |
|--|---|
| <input type="checkbox"/> Mac and Windows OS | <input type="checkbox"/> HTML and CSS |
| <input type="checkbox"/> Adobe Photoshop | <input type="checkbox"/> InDesign CS2 |
| <input type="checkbox"/> Adobe Illustrator | <input type="checkbox"/> Macromedia DreamWeaver |
| <input type="checkbox"/> Macromedia FreeHand | <input type="checkbox"/> Macromedia Flash |
| <input type="checkbox"/> Quark XPress | <input type="checkbox"/> Adobe Premiere |
| <input type="checkbox"/> Adobe PageMaker | <input type="checkbox"/> Macromedia Director |



Transferable Skills

- demonstrates a keen sense of artistic design and creative composition
- thrives on challenges and problem solving
- creative and production-oriented
- enjoys working in teams and facilitating the efforts of others
- has as an energetic work ethic
- self-directed
- an effective instructor

Employment History

- 2007 – 2008
Designer: Kluane National Park, Tachal Dhal Exhibits
Web Master: www.daltontrail.com & www.wildmanproductions.ca
- 2004 – 2007
Instructor: Yukon College, Haines Junction: Instructor of Adobe Photoshop and PageMaker
Designer: Kluane National Park and Reserve: Consultation and Design Work
Designer: Kluane Management Board: Kokanee Interpretive Poster
Designer: Kokanee Interpretive Panels for Kokanee Trail
Web Designer: Dalton Trail Lodge and WildMan Productions Ltd.
- 1980 – 2004
Instructor: Yukon Territorial Government, Department of Education
Teacher of information technologies, visual arts, math, geography, career and personal planning, home economics, science, classroom teacher
Prior to 1980: five years teaching in British Columbia and Saskatchewan

Education

| | |
|-----------------------------|---|
| Diploma (Multimedia Design) | Sprott-Shaw College (formerly Applied Multimedia Training Centres) |
| Course Credit | Education Psychology 479 (computer – based instruction) |
| B. Ed. High School | University of Regina (Art Education Major) Rockglen, Saskatchewan |



Committee and Volunteer Work

- Web Designer and Master for Aisek Music Festival, Haines Junction, Yukon
- School computer coordinator for Department of Education

References

Dalton Trail Lodge
Hardy Ruf
867-634-2099

Kluane National Park Management Board
Shawn Allen
867-634-2746

WildMan Productions Ltd.
Ron Daub
867-633-2650

Kluane National Park and Reserve
Laura Gorecki
867-634-7250